



We are delighted to invite researchers on both Business and Engineering Science to participate in *the Annual Conference for the Higher Institute of Advanced Administrative Science and Computer and Higher Institute for Engineering & Technology* at Bihira. The conference is going to be held in the main campus of

Bihira Institutes in the city of Bihira, Egypt  
The main theme of the conference is:

" Sustainable Smart Technology and Information System Technology "

### Important deadlines :

- ◆ **Receiving proposals**, October 25<sup>th</sup>., 2025.
- ◆ **Accepted proposals confirmation**, November 1<sup>st</sup>., 2025.
- ◆ **Receiving the final draft of the papers**, November 20<sup>th</sup>, 2025.
- ◆ **Final program to be sent out**, November 30<sup>th</sup>, 2025.



**The Annual Conference for  
Higher institutes in Bihira**

**Sustainable Smart  
Technology and  
Information System  
Technology**

## CONTACT

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**Conference Link**



**30 November, 2025**

### Conference area 1- Accountancy:

- 1) The role of artificial intelligence in cost management
- 2) The contribution of artificial intelligence in predicting insolvency.
- 3) The role of artificial intelligence tools in supporting the auditing profession.
- 4) Ethical use of artificial intelligence tools in accounting research.

### Conference area 2- Accountancy:

- 1) Artificial intelligence as an engine of economic growth
- 2) Artificial intelligence and the labor market
- 3) Artificial intelligence and the efficient allocation of economic resources
- 4) Economic challenges and policies of artificial intelligence.

### Conference area 3- Business Administration:

- 1) The role of artificial intelligence in supporting financing and investment decisions and enhancing financial performance
- 2) Artificial intelligence in intelligent marketing and consumer behavior analysis.
- 3) Artificial intelligence in human resources management and competency development.
- 4) Applications of artificial intelligence in improving the efficiency and sustainability of supply chains
- 5) Integration between artificial intelligence and information systems to support administrative decision.

### Submission guidelines :

- \* **The paper proposal should be limited to 250 words and include the following information:**
- \* **Title of the paper.**
- \* **Name, affiliation, email address of the author(s).**
- \* **Brief overview includes the aim, the importance, the research methodology, and the research limits.**
- \* **Keywords.**
- \* **Proposal should be submitted *in Arabic or English* via google form:**  
<https://goo.gl/forms/g0ZxEWGmLxf1WoDu1>

### Those invited to participate in the conference:

- \* University professors, experts, specialists, scientific research centers, and those interested in relevant ministries and institutions

### Publishing Conference research:

- \* All accepted research and working papers will be published (free of charge)

